



What is the goal of this contest?

The goal is for everyone to remember to thank Hashem properly for all the good Hashem constantly does for us. We are trying to help everyone get into the habit of saying brachos loud and clear, and also while looking into a siddur. Anyone who feels they will gain from it, is welcome to join. Ages 3-120 welcome. Every participant will get a Brochos card. The object is to fill in all the circles.

When can you fill in the circles?

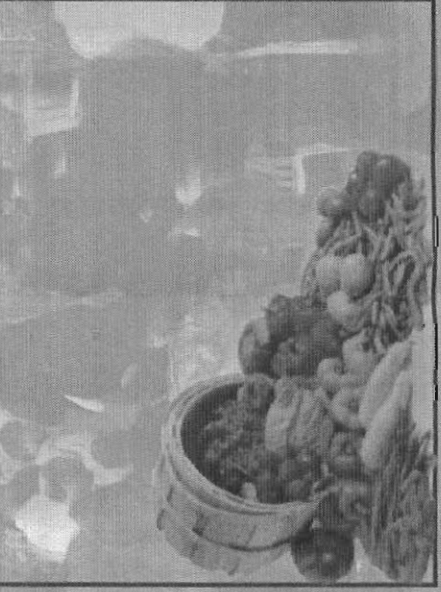
- a) Each time you make a brachah rishonah or Borei Nefashos out loud and someone answers amen, you fill in a brachah rishonah or Borei Nefashos circle.
- b) Each time you read Asher Yatzar, Al Hamichyah, or Birkas Hamazon from a siddur or a chart, you fill in the appropriate circle.

Is there a time limit to filling in the circles?

Yes, you must fill in the card as soon as you make a brachah. If you don't have your card with you and you want to count the brachos you make, take a paper and record the brachos as you say them. Then, when you come home, copy from the paper and fill in the card. Otherwise, you can't fill it in. When all the circles are colored in, send the card back to us. Please print your name and phone number clearly, a requirement to qualify.

What happens when all the circles for one type of brachah are filled in?

You may not fill in a circle for a different brachah. Exception: if you completed all the Birkas Hamazon circles but you still have Al Hamichyah circles left, you may fill in two Al Hamichyah circles each time you say Birkas Hamazon. If you completed all the Al Hamichyah circles, you may fill in one Birkas Hamazon circle for every two Al Hamichyahs that you make.



How can you get the brachos card, its plastic pouch, and the list of rules?

- a) See the list of pick-up addresses below, and find the nearest one.
- b) Send a self-addressed stamped envelope (United States stamps, please) to

Brachos Contest,
1521-41 Street, Brooklyn, N.Y. 11218.

- d) For bulk orders, you can also mail us your address with \$5.00 per 25 brachos cards to cover postage.
- e) Check your school- many are involved.



In such a contest for all ages, how do younger children compete?

Children until age 7 only have to fill in the brachos rishonos and the Borei Nefashos circles. If they know more brachos, they can certainly fill them in as they go along; but they need not finish filling in those circles in order to send it back.. Children 7-9: If they have a hard time saying the whole Birkas Hamazon, they should make sure to say each and every word up until wherever they can. They can then fill in a Birkas Hamazon circle.

Rewards

- Each completed brachos card is entered into a raffle for a ticket from N.Y. to Eretz Yisrael (or from anyplace to Eretz Yisrael in that price range), to be drawn before the summer. (The winner may opt to take \$800 in cash instead.)
 - Get the whole family involved! If four members of the winner's family have participated, then the family will be awarded 4 tickets to Eretz Yisrael.
- Be sure to circle "yes" for "family project" on the brachos card before sending it back.
- Completed cards will be entered into a raffle to be held every Rosh Chodesh, beginning with Rosh Chodesh Adar. Prizes: One \$50 gift certificate and two \$25 gift certificates, to be used at the store of your choice. The certificates will be mailed to the winners, with the winners' names published in Hamodia.
 - Before Pesach, every child who sent in at least two completed cards will be eligible to pick up the highly acclaimed book, "Sichu B'chol Nifiosav", in Yiddish or English, (while supplies last) or another prize, at the pick up locations
 - The name and school of everyone who returns a completed brachos card will appear in Hamodia.
 - Remember: The actual rewards for saying a brachah with kavanah, and for giving someone else the opportunity to answer amen, are immeasurable. Their rewards will be enjoyed in Gan Eden forever and ever!



What's in it for those who get others to join?

If you get others to join, make sure to also fill in your own name, address, phone number and school in the "referred by" section on the card you give out. Each one sent will entitle you to an additional raffle ticket for the raffle for the Eretz Yisrael trip. (To qualify for this, you also have to send in at least one completed brachos card of your own.)

How can you bring this project to your yeshiva or school?

For bulk orders, it is better to contact us first so we can prepare the cards at the pickup address nearest you. Please contact us for further assistance, we'll be glad to help.

Pick-up addresses:

Philadelphia: Unger 8102 Dorcas St. (215) 342-1254 Boro Park: Shain 1521 41st Street (718) 436-8566 Lakewood: Hirschberg 12 Teaberry Court (732) 370-5561 Monsey: Brandwein 15 Yale Drive (845) 425-0964 Chicago: Gift-it N. Small 3349 W Dempster (847) 679-0677 Baltimore: Kroll 437 Yeshiva Ln. A3D (410) 5800603	Dallas, Texas: Tetlebaum 7220 McCallum Blvd #608 (972) 735-8574 Boro Park: Elbaum 2021 53rd St. (718) 338-5223 Flatbush: Sherman 1142 E. 3rd Street (718) 951-9398 Lakewood: Shain 188 Hollywood Ave (732) 370-8691 Passaic: Zuckerman 174 Van Houten Ave (973) 778-3418 Williamsburg: Perl 141 Middleton St. (718) 394-1803 Queens: Krohn 117-09 85 Ave KG (718) 846-6900 x3	Flintbush: Shain 1409 E.35th st (718) 258-5610 Monsey: Hess 72 Baluvelt Rd (845) 356-7482 St. Louis: Yaroslavit 8160 Baisson Ave. (314) 721-8155 Baltimore: Caplan 3106 W. Shalthmore Ave (410) 764-1683 For Podewy! Azarad 1122 Bay 25th St. Baltimore (718) 868-1602
---	--	--

The Chofetz Chaim told a bochor, to be careful to always say Berochos with Kavanah. In this Zechus he would be saved from all Tzoros. He grew up to be R' Bakst, Rosh Yeshiva of Detroit. He said, "I went through many dangers, Russia, Japan and China during World War Two. I was saved miraculously again and again, in Zechus of the Chofetz Chaim's advice, which I took very seriously."

The Shel'a Hakodosh brings down in the name of the Zohar Hakodosh that a person who concentrates on the Brocha he hears, and answers Amen with concentration, according to Halachah, is a catalyst for tremendous Kedusha and abundance of goodness, opening the source of Blessing, like a fountain that gushes forth. When Jews are in trouble, it is in his merit that the gates of prayer are opened wide, and their prayers are answered.

Let us try to make Brochos loud and clear, and give others the opportunity to answer Amen. Let us also listen carefully when others make Brochos and answer Amen properly.

May Klal Yisroel be Zocha to יסודות רפואות וכל טוב עם האמליה שלמה ביהודה בינינו

Questions or comments?

E-mail: zshain@kosher.net
Brochos Contest, 1521 41 Street, Brooklyn N.Y.
11218. Phone (718) 436-8566

You can sponsor a specific part of this exciting, innovative contest for a zechus or l'iluy nishmas a loved one. Please contact us as above.